

GET CREATIVE

HOTTIE

D'Kei's Decorative Furniture Nail Heads are just what you need to add a rich finish to your upholstery projects.

Well constructed and finished in today's most desirable finishes and available with a nail or button eye for endless application possibilities.

Give us a call and we'll forward information showing varieties and pricing. You don't have to spend fortunes for a rich finish!

WHO IS THE WCAA AND WHAT CAN THEY DO FOR YOU

Founded in 1987 as a division of National Decorating Products Association, the WCAA separated from that association in 1993 to form their own organization. Headquartered in Sacramento, CA the group's goals are to make educational and motivational opportunities available for the improvement of the interior fashions industry

When you join you become part of the rising interior designer industry and your support is rewarded through many innovative programs and incentives .

Membership offers you the opportunity for web listing, hot link to your website, bankcard processing, car rental discounts, educational and certification courses, partner discount programs, discount cards for retail outlets, WCAA store discounted merchandise, discounted business liability insurance, discounted shipping, and so much more. Your annual dues fee is quickly returned when you take advantage of any or all of these programs.

As we announced in our last Get Creative news-

letter Creative Treatments is pleased to offer a 5% DISCOUNT off all orders to WCAA members.

Got questions about membership, give them a call at 888-298-9222 or e-mail them at www.wcaa.org.

Don't miss out on the opportunity to enjoy an additional 5% discount on all your orders here at Creative Treatments and all the other advantages of keeping yourself abreast with what's happening in the decorating world.

STOP—YOU'RE MAKING US BLUSH

We find ourselves in the delightful position of having clients that are not only pleasant to do business with but can be called our friends as well.

It truly is rewarding to have clients that take the time to express their thanks and kind remarks. It has always been our goal to make customer service our forte and we strive everyday to provide each and every client with the time and attention required to make their job distinctive.

DELIVERIES

Many times in the past we have asked that you be aware of the various responsibilities in accepting deliveries.

If for some reason there is damage or missing parcels to your delivery unless notation is immediately made by the receiving party the shipper will deny responsibility and we cannot assist you in correcting damages.

When you receive a shipment, please follow these general directions:

Before you sign be sure you can account for all packages, if your bill of lading indicates more than one package.

If you see damage to packing make a note of damages on your bill of lading and their delivery receipt.

If possible take a quick photo of packing before you open to explore inner damage and a photo of damaged materials after you open package.

If damage to packaging is extensive, refuse shipment.

If you are having shipment sent elsewhere, please make any receiver of merchandise aware of these conditions if you do not plan to be present for delivery.

Taking these few quick steps will alleviate a lot of difficulties and anguish if in the unlikely event your shipment is damaged.

Where Am I and Who Are These People?

I am sure you can all appreciate that working with your spouse has its good and bad attributes. Bill and Donna are among this elite group and when I joined them three years ago they warned me that things could sometimes get a little "testy".

Usually things go pretty smooth until Bill decides to push just the right buttons and Donna responds with "Billy, don't start with me".

Let me tell you folks I worked for 37

years in a position that was very straight laced and sometimes downright stuffy—not here, we laugh loud and often. I told you this story so that I can tell you this tale—recently Bill and Donna's church sponsored an Art of Marriage seminar; well let me tell you that for a couple of days it was "yes dear", "thank you dear" almost to the point of being sickening. I was asking myself where am I and who are these people? I'm just smiling knowing that

this too shall pass. My bet is give them a week and they'll be back to normal.

Call your local bookies and we'll take bets—I say one week, what's your guess?

LOUISVILLE, KY TRADE SHOW

CREATIVE TREATMENTS WILL BE PARTICIPATING IN THE WCAA CONFERENCE AND EDUCATIONAL SHOW IN LOUISVILLE, KENTUCKY FROM SEPTEMBER 7TH THROUGH 11TH. THE SHOW IS A WORTHWHILE CONNECTION WITH VENDORS FROM ACROSS THE NATION TO SEE WHAT'S NEW IN THE DECORATING WORLD AND ATTEND INFORMATIVE SEMINARS. PLAN TO ATTEND AND STOP BY TO SEE US WHILE YOU ARE THERE—WE REALLY ENJOY GETTING TO TALK WITH YOU IN PERSON.

THINGS TO REMEMBER



The 2011 Decorator Of The Year contest entries are being accepted through May 31, 2011. Be sure to send us photos of your work that incorporates materials purchased through Creative Treatments and gain the boasting rights and a \$500.00 Gift Certificate toward merchandise. Don't miss your opportunity, the photos are steadily arriving and we want you to be a part of this opportunity too.

Those of you that attended last year's Customer Appreciation Pig Roast can attest to good food and fun. Invitations will be forwarded in late June. We're busy planning the entertainment and sumptuous menu. We hope you'll join us this year for a really good time.

OUTDOOR HARDWARE COLLECTION

For those designs that are exposed to the elements, Finial Company has your answer—OUTDOOR HARDWARE COLLECTION.. Available in eight attractive finishes the finials, rods, posts, rings, brackets, tiebacks and rosettes all are protected by a 5 year warranty. The modest 20% upcharge for the protective finish will allow you to incorporate taste and style into your outdoor assignments.

Give us a call or take a look at the product online www.thefinialcompany.com.

Finally, a product that allows you to add taste and sophistication to outdoor settings without deterioration. The Finial Company Outdoor Hardware Collection.

WHAT TO CONSIDER WHEN YOU'RE IN A HURRY

We've all been there, you work with a client for months and wait while they debate as to whether they really want to redecorate or not and then suddenly they call with "I want to renovate and it must be down in time for my upcoming party".

Who do you call and what do you do?

Easy, of course you call Creative Treatments and we will work with you on the details of your design and introduce you to the "QUICK SHIP:" products available.

There is a variety of product available through the Finial Company, Paris Texas Hardware, Houseparts and the

Forest Group.

Don't panic we will help you through with selections to meet your design, budget and timing needs.

CREATIVE TREATMENTS, INC.—SPRING, 2011

You can reach us at:
410-348-9994
410-348-9995 FAX
www.creativetreatmentsllc.com

Trends, News & Views from CREATIVE TREATMENTS, INC.

HARDWARE LINES

Antique Drapery Hardware-Busche-Creative Designs-Crowder
DeVenco-The Finial Company-Forest-Gould
Houseparts-J.L. Anthony-Kirsch-Old World
Ona-Orion-Paris Texas-Right Track-Vienna-Western Wood

TRIMS

Award-Belagio-D'Kei

LINING

Moondream

CUSTOMER SERVICE IS OUR FORTE'

COUPON COUPON COUPON COUPON

**\$25.00 OFF YOUR NEXT ORDER OF \$250.00 OR
MORE**

**One coupon per account, coupon may not be com-
bined with any other offer. Coupon Expires**

June 30, 2011