

# Get Creative

## DECORATOR OF THE YEAR 2011

### HOTTIE

- NOT SO SIMPLY SOLIDS collection from Award Fabrics is a collection of lip cord, ruffles, brush and tassel fringe THAT comes in a beautiful assortment of tan, gold-tone, chocolate, rust, green, and teal.
- Want to add a little dazzle to your valance, pillow or slipcovering project? Here it is, dazzle without being gaudy and cost prohibitive.
- Trim card is available for \$27.00 plus S&H. Give us a call, we're confident you will use this selection of trims in many of your projects.

We congratulate Erin Rothner of Bloom Design in Manhattan Beach, California for having been selected as the Decorator of the Year 2011. For ten years Erin has single handedly operated her business in the South Bay area. "Whatever works for the client" attributes to her design goal and although she is cost aware cost is not the "driver" of her design.

Erin specializes in window treatments and is "honored to have been chosen" as she knows there were many innovative and exceptional designs submitted.

The winning design is included in a large assignment that incorporated Ona, Paris Texas, The Finial Company and Crowder hardware. In the picture shown she integrated motorization behind iron drapery hardware for long expanses. This design required that specialized brackets be used but the outcome of camouflaged motorization produced a very attractive result.

We are now accepting photos for the 2012 Decorator of Year contest. Don't forget Erin won a \$500.00 merchandise certificate—maybe 2012 will be your year.



## Creative Treatments Binder

Creative Treatments has put together a binder that includes catalogs for the various companies they represent. As most of you are aware, this valuable sales tool will show you just how many

options you have available when working on a design.

Representing numerous hardware and trim companies, you can find just what you need to fit your design, budget and cus-

tomers requests.

If you do not already have our binder, just give us a call and this binder valued at \$40.00 plus S&H will be forwarded to you for S&H of \$15.00 only.

Creative Treatments, Inc.

## SHADES-THEY'RE WHAT'S HAPPENING

They're not just your grandma's "window blinds" anymore. Shades are what's happening in the world of window treatments.

Available from Right Track, Kirsch, Graber, and Roller Shades in for every imaginable application. Bottom up/top down, room darkening, privacy with a view, reduction of UV, manual or motorized operation.

Whether its wood blinds, faux wood blinds, woven woods, roman shades, honeycomb, shutters, light filtering, room darkening.....the choices go on and on.

Some of the more popular applications for shades are hard to reach windows, dorm rooms, sun porches, commercial window dressing, etc.

Versatile and cost effective there's something for every room and window.

Move into the present-day, get reacquainted with shades. Remember they're not your Grandma's plain and ugly old "window shades" anymore.

## KILLING THE MESSENGER

Over the years we've all learned that getting upset with the person answering the phone is useless. In all probability they are not responsible for and cannot correct whatever issue you have called to discuss. However, I just can't bring myself to extend the same courtesies to automated answering systems. By the time I've listened to instructions in every possible language except perhaps Swahili, listened to a personnel list that lists everyone including the after hours custodian, finally made a selection only to find

that that person is out of the office until the third Tuesday of next month, in desperation dial the operator which starts the whole process over again....and when I finally get a live voice is it any wonder that I'm ready to jump for their throat and dice them into tiny little pieces.

Well just let me assure you that you will not have to talk with computer generated voices, make endless selections and gnaw at your nails when you call Creative Treatments. You will get

**Customer Service  
You're #1 at  
Creative Treatments**

either Donna, Bill or me and we're always live and in good humor.

Isn't it nice to know that in this world of impersonal customer service that there is a place where customers come first and customer service is their forte'?

We look forward to hearing from you!

## TRAVERSING WITH ORION'S SOMFY

Designed to meet all of the custom needs of interior designers Orion's Traversing systems with Somfy can accommodate single or double systems and are available in iron, Italian, wood or Tuscany up to 30' in length. Heavy duty track and accessories are automatically included and brackets are expandable and custom finishes are available on rod fascia.

Somfy motorization can accommodate either bent or curved rods with a smooth and quiet operation with three draw options; center draw, stack left or right. Motor may be chosen based on weight of fabric using either Glydea

35 or 60E motors. The reliable single or multi channel remote option is a real sales option to today's convenience minded client.

Sets include Rod Fascia, Somfy tracks, motor, glides, master carriers, drapery return hooks, brackets and back rod end caps. Rod, brackets and rings are finished to specification and track finish is available in white. Finials, rings and controls are sold separately.

Traversing with Somfy-choose, touch & relax.

## MONEY DOESN'T GROW ON TREES

But we have the next best thing...our Customer Referral Program puts dollars on your account. For every customer that contacts us and identifies themselves as having been referred by you, we will give them an immediate \$25.00 off their first order and at the same time we will place a \$25.00 credit on your account that can be applied to future orders. A benefit for both you and your friends!



## Birthday Rewards

Birthdays are like opinions—everybody has one. To help you enjoy your day and offer our greetings, Creative Treatments issues a birthday coupon. Simply give us the month and day of your birth and when your big day rolls around you'll get a discount coupon. Make sure you're not left out, remember to give us the month and day of your birth.

## Vesta Drapery Hardware

Catering to the design community for nearly 30 years, providing quality hardware products and competitive pricing; Creative Treatments is pleased to welcome Vesta Drapery Hardware to its line of quality merchandise and the latest in drapery hardware technology.

Offering aluminum, brass, crystal, resin, steel,

wood and wrought iron in over two dozen collections featuring Europe's hottest design trends.

Give us a call and we'll be happy to forward you their catalog and pricing. We think you'll agree it is innovative, functional and unique.

You can reach us at:  
410-348-9994  
410-348-9995 FAX  
www.creativetreatmentsllc.com

CREATIVE  
TREATMENTS, INC.—  
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Trends, News & Views from CREATIVE TREATMENTS. INC.

## **HARDWARE LINES**

Antique Draper Hardware-Busche-Creative Designs-Crowder

DeVenco-The Finial Company-Forest-Gould

Houseparts-J.L. Anthony-Kirsch-Old World-Ona-Orion

Paris Texas-Right Track-Vesta-Vienna-Western Wood

## **TRIMS**

Award-Belagio-D'Kei

## **LINING**

Moondream

**COUPON COUPON COUPON COUPON**

**\$25.00 OFF YOUR NEXT ORDER OF**

**\$250.00 OR MORE**

**One coupon per account, coupon may not  
be combined with other offers. Coupon Ex-  
pires September 30, 2011.**