

Get Creative

## MOONDREAM BLACKOUT LINER

We recently started marketing a spectacular new product—  
MOONDREAM BLACKOUT LINER.

This luxurious blackout liner is 100% polyester and has a soft touch which enables your window treatments to drape well.

Quickly becoming a favorite of many high end workrooms, this blackout liner is versatile. Of course, don't overlook the cost advantage as this one superior lining does the work of two, and of course the cost of labor and materials are cut in half. No pinholes while sewing and easily spot cleaned are just two more of this liner's advantages.

Available in 12 beautiful colors to flatter any color scheme.

Moondream Blackout Liner comes in 40 yard 54" bolts and sells at \$6.40 per yard—that's right \$6.40 per yard (cut yardage is slightly higher)!

We invite you to request a sample of the 12 color swatches at no charge, there is a small shipping and handling of \$1.50. This small investment will enable you to see for yourself the fine quality of this merchandise.

## HOTTIE BLACK DIAMOND

D'Kei's new nail head collection is a wide variety of finishes, shapes and sizes that would compliment any design. From small to extra large you're sure to find just what you need in this collection.

The sample board is \$25.00 and a great investment to assure you get just the right nail for your projects.

## PHONE NUMBERS

As we told you several months ago, we have changed telephone and fax numbers. Again, the new numbers are:

410-348-9994

410-348-9995 FAX

These numbers replace our old 410-810 numbers. Although, the old numbers are currently forwarding calls to us they will shortly be discontinued. Please if you have not already changed your phone file,

change our numbers

410-348-9994

410-348-9995 FAX

Thanks—we don't want to miss your call.

## THE ROYAL TREATMENT

The Right Track is pleased to introduce the latest in roller shades. THE ROYAL TREATMENT comes in six collections—Queen Anne, Canterbury, Winchester, Nottingham, Kenilworth and Coventry—that contain an extensive assortment of textures and colors.

All roller shade units will incorporate a 36mm clutch and comes in your choice of motorized, endless chain or chainless operations. Motorized units are controlled by a radio frequency remote that is quiet and efficient. Panel track systems are manually operated by your choice of baton, traverse cord or hand drawn.

Following is a list of light control variances:

- >Sheer—little or no privacy, with low level of glare control.
- >Translucent—privacy and glare control, with significant amount of light coming through
- >Privacy—high level of privacy and glare control, preventing considerable amount of light from filtering through.
- >Blackout—no light through, maximum privacy and glare control
- >Open Weave—a substantial amount of light and glare control, allows a high level of view through (color of fabric affects the “view through” capabilities).

Mention this Newsletter and receive \$10.00 off sample materials for these upscale window covering solutions. That's right, sample booklet normally sells for \$25.00 plus S&H, however with mention of this Newsletter offer and we will forward it to you for \$15.00 plus S&H.

## REAL WOMEN ASK DIRECTIONS

Recently Donna, her sister Sandra, office assistants Margaret and me (Phyllis,) went to Williamsburg for the weekend. Now how can four reasonably intelligent women with a GPS get lost? Believe me it happened, We were doing just fine until they threw road construction into the equation. The GPS went nuts; never have I heard so many different bells and tones. One ringy dingy, two ringy dingy, and recalculating, recalculating became very familiar chants. Of course, unlike any man we finally stopped and asked directions and were given complete information along with a map. Guess

what, also true to our female nature we, okay okay it was me, decided that perhaps rather than find downtown area we should find our hotel first. Wrong, - talk about checking out real estate, we traveled so far out of the way that we had to stop and ask a kindly gentleman. Now here's my kind of guy, he gave directions with landmarks—and only 2 hours off our ETA we arrived.

We now refer to this weekend as dumb and dumber get out of the country. Of course, it was the rainiest Saturday we had had in months, the illu-

We're living proof that all does not have to go as planned in order to have a great time. Laughter is the best medicine.

mination and parade were cancelled but all was not lost, Williamsburg is a great shopping district. Good food, lots of laughs, plenty of shopping options—basically we can have fun no matter being lost or the weather.

## BEST SELLERS—2009

**THE INTRODUCTION OF THE FINIAL COMPANY'S NEW MODERN COLLECTION BOOSTED THEIR SALES DURING YEAR 2009. WITH THE TREND BEING TOWARD REFURBISHING APARTMENTS, CONDOMINIUMS AND HOMES RATHER THAN NEW CONSTRUCTION, MANY DESIGNERS ARE LEANING TOWARD THE BRIGHT CLEAN LOOK OF THIS COLLECTION.**

**SUPERIOR TRAVERSING AND THE INTRODUCTION OF NEW COLORS BROUGHT GOULD A BANNER YEAR. IF YOU'RE IN THE MARKET FOR EASE OF**

**TRAVERSING, BE SURE TO ASK US ABOUT GOULD HARDWARE.**

**AND NOT TO BE OVERLOOKED, THE TOP QUALITY IRON HARDWARE AND COLOR SELECTION FROM ONA GRACED MANY DESIGN PROJECTS THROUGHOUT 2009.**

**CONSIDER USING ANY ONE OF THESE HARDWARE LINES IN YOUR NEXT DESIGNS—WE'RE SURE YOU'LL BE HAPPY WITH THE RESULTS.**

## VARIETY

It's true—variety is the spice of life.

In keeping with this thought, we endeavor to offer something for every design and budget. We know that when you meet with a client you get a sense of what style and budget you need to promote in order to be successful in obtaining

the job. We want to help you meet your target and can often make suggestions that will give you the best of quality for the least amount of money. We work hard to offer you the biggest bang for your buck. Donna Short is the Queen of competitive merchandizing.

Donna Short, the Queen of Merchandizing without compromising your designs Having such a broad variety to market enhances her skills.

## PREDICTION FOR 2010

We see 2010 being the year of motorization.

With the number of requests for quotations and the number of sales escalating for motorization in late 2009, we believe the trend will carry forth in year 2010. Current systems are much improved over the systems of yesteryear; smoother and faster operation, quieter and more reliable motorization is just what you need to accommodate today's architecture of varied window sizes and placement. Be sure to check it out.

Creative treatments, inc.—winter, 2010

You can reach us at:  
410-348-9994  
410-348-9995 FAX  
Www.creativetreatments.com

Trends, News & Views from CREATIVE TREATMENTS, INC.

Busche-Creative Designs International-Crowder Designs-The Finial Company-

Forest-Gould-Houseparts-J.L. Anthony-Kirsch-Old World-Orion-Paris Texas-Right Track-

Western Wood Hardware Lines. Award-Belagio-D'Kei Trims.

CUSTOMER SERVICE IS OUR FORTE'

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## ***CONTEST UPDATES***

Entries in our Decorator of The Year 2010 contest are steadily arriving—be sure to submit photos of your work using hardware and/or trims purchased through Creative Treatments before May 31, 2010. Remember there is a \$500.00 gift certificate and bragging rights to the winner. Also, our “Getaway Weekend” to beautiful historic Chestertown, MD contest drawing will be held on April 15th, one entry for every \$1,000 invoiced to your account from July 1, 2009 to April 15, 2010. This is a magnificent adventure in late May – increase your odds with every entry!

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**COUPON COUPON COUPON COUPON COUPON**

**\$25.00 OFF YOUR NEXT ORDER OF \$250.00 OR MORE**

**ONE COUPON PER ACCOUNT COUPON EXPIRES 3/31/10**

**COUPON COUPON COUPON COUPON COUPON**

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